



# Community support when it matters the most

In today's fast-paced world, streamlining and improving library processes requires a collective effort.

This is why we developed Vega Donate: an innovative donation and e-commerce platform that helps libraries expand their fundraising potential and drive sustainable growth.

Libraries have the power to create visually appealing branded online shop and a donation form that tell their story, while supporters receive an unforgettable, easy, and secure donation experience. With Vega Donate, libraries can take their fundraising efforts a step further.

## Library-centric e-commerce



Sell library-branded merch without the hassle or cost of managing inventory

## Simplified community support



Increase funding with a built-in donation page

## Modern and automated user experience



Deliver a modern platform that redefines library e-commerce

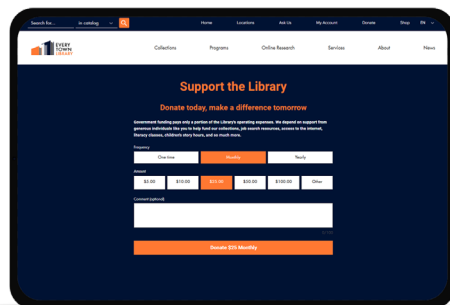
## Secure and integrated



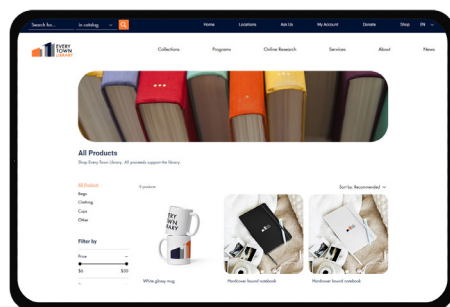
Benefit from the highest standards for security and infrastructure

**With powerful tools to manage, track, and optimize contributions, libraries can maximize support, increase revenue, and fund their future — all from one platform.**

- Empower patrons to support library programs and community growth
- Customizable donation campaign with one-time or recurring donations options
- Transparent donor tracking, automated communications, and reporting tools



- Offer products without maintaining inventory or handling shipping logistics
- Strengthen community bonds and create a sense of belonging with branded merchandise
- Offer analytics for informed inventory and marketing decisions



Build a connected community of supporters by creating personalized donations and e-commerce experiences with Clarivate's fundraising platform, Vega Donate. It features a user-friendly, mobile-optimized design with no coding required and supports multiple payment options.

**Think forward™**

Learn more at [www.iii.com/products/vega/vega-donate/](http://www.iii.com/products/vega/vega-donate/)  
and open new doors to your library