



## An engaging event experience

Vega Program helps libraries offer an engaging event and room booking experience to staff, patrons, and community members through a responsive and modern design, empowered user options, built-in marketing materials, and a wealth of integration options. Developed by and for librarians to simplify event and room management, it gives library staff the tools they need to successfully orchestrate and advertise their programs to the community.

### Simplify room booking and event management:



#### **Integrated event & room management**

All-in-one event and room management, integrated to avoid double bookings.



#### **Patron self-service**

Intuitive, responsive interface with patron login to view bookings, cancel registrations, and rate events.



#### **Admin dashboard**

Advanced settings and tools for libraries to set up the policies and processes they want for events and room bookings.



#### **Effective event marketing**

Free image library; auto-generated event pages, flyers, and brochures.

# What you get

Vega Program helps libraries manage the online aspect of the creation, promotion, registration, and delivery of events. Vega Program includes:

- **Event creation & management**

Make event creation easy. Library staff have the freedom and flexibility to create a variety of events (recurring, series, in-person, virtual, etc.), set event details, and publish events to the public website.

- **Library-branded events calendar**

Give your visitors an event website that matches the rest of their library experience. Customize colors and branding, display your featured events in a rotating carousel, and enable patrons to search upcoming events and filter by library location or event category.

- **Individual event pages with registration**

Every event you create automatically receives its own landing page with a persistent URL, which improves SEO rankings and helps your programs show up in search engine results.

- **Patron self-service**

When patrons log in with their patron account, they can view all of their upcoming events and room bookings in one place, cancel reservations if needed, and rate past events or submit additional feedback.

- **Room booking & management**

Program includes room booking functionality where community members can reserve a meeting room or even a special desk or nook. Library staff publish details about the room layout and capacity, and even post photos of the space as well.

- **Program statistics**

Our stats dashboard lets you visualize a summary of programs by top-viewed events, location, or event category. Set your date parameters and export data into Excel for the full details.

- **Program admin**

The Program administrative interface is easy to use and gives you access to everything happening in your programs: a dashboard for upcoming events and your most-viewed events, create, edit, or clone events, a calendar view, approvals, room bookings and management, advanced settings, program stats, and an impersonate mode that lets library staff login in as a patron to troubleshoot any issues.

- **Image library**

Use stunning, high-quality imagery to help market your event through Vega Program's image library, which gives you access to hundreds of thousands royalty-free photos.

- **Auto-generated event flyers & brochures**

Vega Program provides a variety of automations to help you market your events: access to the free image library, one-click printable fliers with automated QR codes, a one-click program brochure for all of your event listings, and automated event notifications with the ability to email attendees.

- **Full API and RSS feed generator**

Our full API and RSS feed generator lets you incorporate programs and room booking information in a visual way on your web pages, blog posts, html newsletters, digital signage and more.